

Golf Course Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Course Email: \_\_\_\_\_ Website: \_\_\_\_\_

Email for accounting: \_\_\_\_\_ VISA/MC \_\_\_\_\_ Expiry \_\_\_\_\_

Personal Email for TEE-OFF Correspondance: \_\_\_\_\_

**Testamonal Letter from Miles Mortensen at Tobiano:**

*As Canada's Newest Must Play golf facility, we have to accredit and earn our home in a market of customer opportunity. There are options out there and each new venture is reviewed very carefully with respect to further our foundation layer. The core business principles must be met as we endeavour to reach our desired customer both short and long-term.*

*In selecting "Tee-Off" as a partner to our model for growth and sustainability, we have a strong conduit to an active and loyal customer. With that, Tobiano has quickly established unexpected success in the great relationship with Tee-Off and the increasingly enthusiastic customer following. We look forward to growing with Tee-Off through this flourishing relationship for years to come. - Miles Mortensen, Tobiano*

## GOLF COURSE LISTING AGREEMENT

The golf course hereby contracts with TEE-OFF to include and/or advertise the above golf course in the 2010 edition of the TEE-OFF book and website program. The TEE-OFF program includes a single page, full colour listing in the above edition and exposure on our website of similar content and layout.

**Option 1:** Offer four Frequent Player Rewards (FPR) for twosomes. Pay \$299.00 (Suggested twosome options on the back page).

**Option 2:** All combinations of FPR offers other than Option 1 are \$399.00.

**Option 3:** Courses not offering any Frequent Player Rewards will be considered advertisers. The advertisement cannot replicate the standard listing but will appear in the book in the appropriate location. The advertising rate is \$600 (+GST) for a full page.

**Special Memo:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

TEE-OFF will forward a proof for approval. The listing will be considered approved unless a corrected proof is returned to the company prior to the closing date. TEE-OFF shall not be liable for any errors or omissions or loss of business or revenues unless the corrected proof is returned prior to the closing date. Proof to be returned by **July 30, 2009**

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_



**TEE-OFF Head Office:**

PO Box 38, Shawnigan Lake, BC V0R 2W0

Tel: (250) 743-0232 Fax: (250) 743-0213 Toll free: 1-800-667-8633

Email: info@tee-off.ca Website: www.tee-off.ca

CANADA'S PLAY & SAVE GOLF PROGRAM

### CITY & COURSE NAME

If this is correct, initial here: \_\_\_\_\_

If not, indicate change to course name:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### AMENITIES & SERVICES

If these are correct, initial here: \_\_\_\_\_

If not, indicate symbol(s) to be deleted by marking an "X" on the symbol. Select symbol(s) to be added by circling the symbols preferred below:

9 Holes Course	18 Holes Course	27 Holes Course	36 Holes Course
Driving Range	Putting Green	Markers	Clubhouse
Dining Room	Licensed	Coffee Shop	Private
Semi-Private	Public	Pro Shop	Reservations
Rain Checks	Dress Code	Lessons	Club Rentals
Pull Carts	Power Carts	Club Repairs	RV
Interac	VISA	MasterCard	AMERICAN EXPRESS
CPGA Pro	PGA Pro	On-Line	Soft Spikes

### WHISTLER

## FAIRMONT CHATEAU WHISTLER GOLF CLUB

18 Holes	Driving Range	Putting Green
Markers	Clubhouse	Dining Room
Licensed	Coffee Shop	Public
Pro Shop	Reservations	Rain Checks
Dress Code	Lessons	Club Rentals
Pull Carts	Power Carts	Club Repairs
Interac	VISA	MasterCard
CPGA Pro	PGA Pro	On-Line



Whistler has become one of the premier golf destinations in Canada. Fairmont Chateau Whistler Golf Club is a true gem of the resort. Mountain Golf at its finest, surrounded by a lush forest of ancient Douglas Fir and granite rock outcrops, which testify to the fact that this magnificent course follows close to the natural state of the rugged terrain.

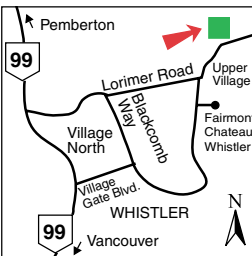
Set out of the slopes of the Coast Mountain range, with elevation changes of more than 400 ft. overall, this magnificent golf course is generous to the eye and provides enough fun and challenge for everyone. Remember to bring your camera as well as your clubs to enjoy this course to its fullest!

	TOTAL YARDS	PAR	MENS RATING	MENS SLOPE	LADIES RATING	LADIES SLOPE
CHAMPIONSHIP	6635	71	71.5	145	-	-
REGULAR	5982	71	68.6	125	-	-
FORWARD	5692	71	67.7	115	69.7	126

### Frequent Player Program

Visit 1	Visit 2	Visit 3	Visit 4
2 For 1	2 For 1	2 for 1	2 For 1

NOTE: Offer available everyday after 11:00am.



4612 Blackcomb Way, Whistler, BC V0N 1B4  
Phone 877-938-2092

E-mail: chateauwhistlergolfclub@fairmont.com  
Website: www.fairmont.com/whistler

### GOLF COURSE FAIRWAY DIAGRAM (ONLY AVAILABLE ON WEBSITE)

www.tee-off.ca provides an overview of your golf course layout on the website only. If you wish any changes to your golf course layout on our website, contact us. Please provide your course layout by email (location of your online layout), or send a printed version by mail (scorecard).

**SPECIAL NOTE:** Live website updates, for any reason, can be made by contacting TEE-OFF.

**PHOTO**

If existing photo is okay, initial here: \_\_\_\_\_  
 New photos **MUST** be supplied as digital files at least 800x600 pixel resolution. Email to info@tee-off.ca or upload on our website at www.tee-off.ca/upload

**TEE TIMES & GREEN FEES**

If public tee times are correct, initial here: \_\_\_\_\_

If not, indicate changes below:

Dawn to Dusk, or (hours) \_\_\_\_\_ to \_\_\_\_\_

7 Days a Week, or (days) \_\_\_\_\_ thru \_\_\_\_\_

Approximate season (months) \_\_\_\_\_ thru \_\_\_\_\_

Green Fees:

Green fee information is restricted to the sample below.

Fill in the blanks based on the expected range for the 2010 season.

9 holes: \$ \_\_\_\_\_ thru \$ \_\_\_\_\_

18 holes: \$ \_\_\_\_\_ thru \$ \_\_\_\_\_

Jr. rates available       Sr. rates available

Special rates available       Rates subject to change

**MAP, LOCATION & CONTACT INFORMATION**

If map is correct, initial here: \_\_\_\_\_

If changes are to be made to this map, use the space in the box on the left.

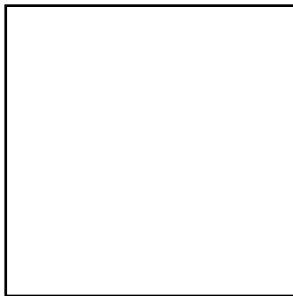
If address, telephone, fax, email and website information is correct, initial here: \_\_\_\_\_

If not, please update the information below:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



**COPY**

If copy is correct, initial here: \_\_\_\_\_

If copy changes are necessary, indicate on the layout. If new or updated copy is required, please include them by email to info@tee-off.ca – Please be sure to include your Course Name in the subject of your email. You may mail/fax a typewritten description to our office. Minor updates may be added on the lines below.

Suggested copy guidelines:

Description of scenery, both general and on the course, type of greens and topography of fairways, description of course play (provide details), Most challenging hole(s) with "Hole Par, Description of hole, Club selection, Hazards & Recommendations on play."

Signature Hole or Most Scenic Hole with "Hole Par & describe play".

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**TEE-OFF REQUIREMENTS  
 COURSE INFORMATION & PROCESSING**

**Golf Course Requirements:**

1. Review TEE-OFF 2010 Course listing form.
2. You have the option to either contact your local TEE-OFF representative or our head office using the contact information provided to discuss our program and to confirm the process for communicating information...or merely fill in the form, sign the agreement and mail or fax to us before June 30th, 2009.
3. If you are already a Tee-Off Program Golf Course, then a simple email with 2010 updates will suffice.
4. Key pieces of information required from a Participating Golf Course: 1. High-Res image/photo of your course 2. Hi-res course logo 3. Four FFP reward offers 4. Course write-up 5. Course website url for TEE-OFF to refer to for other required information 6. Signed agreement by fax or mail
5. For ease of processing, TEE-OFF will complete the page layout (course listing form) for your course assuming you have communicated the required information.
6. TEE-OFF will design your course page and send to it to you for approval and/or final revisions. E-mail or fax will be used to complete this phase depending on course preference.
7. Fax or mail final signed agreement to TEE-OFF if not communicated already.

**COURSE RATING / SLOPE**

If details are correct, initial here: \_\_\_\_\_

If not, indicate changes below:

	Total Yardage	Par	Mens Rating	Mens Slope	Ladies Rating	Ladies Slope
Championship						
Regular						
Forward						
_____						
_____						

**FREQUENT PLAYER REWARDS**

The Frequent Player Program shown is an example only. Indicate your wishes in the spaces below:

Visit 1

Visit 2

Visit 3

Visit 4

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



## **FREQUENT PLAYER REWARDS PROGRAM**

The cornerstone of our TEE-OFF Program is built around our Frequent Player Rewards component. The level of certificate redemption and course patronage by golfers is reflected in the savings offered through TEE-OFF, by our partnering Golf Courses.

TEE-OFF participated in a number of Consumer Golf Shows this spring. Our communication with golfers convinced us that increasing traffic to our Partnering Golf Courses is directly related to the value of the offer **for that particular golfer.**

### **Here's what we were told:**

- First and foremost, single and twosome offers are the most coveted and they would like it if there was *some* golf available on the weekends (ie. after 3pm on Sat/Sun).
- Game improvement such as lessons and training aids are important.
- Time restrictions were recognized as necessary, but the more restrictive the offer(s), the less appealing it is to the golfer.

### **Here are some suggestions based on the feedback we received:**

- 2 for 1 Green Fees
- 50% off 2nd Green Fee
- 25% off each Green Fee, 1 - 4 Players
- Free Power Cart with 2 Green Fees
- Free Green Fee with 2, 3 or 4 players
- 4 for 2 Green Fees

And remember, your listing on our website at [www.tee-off.ca](http://www.tee-off.ca) can be updated to accommodate any additions, deletions or corrections; late booking offers or other information you would like the public to see (special events).